



Celebrating
Women
Leading
the way to
Wellness

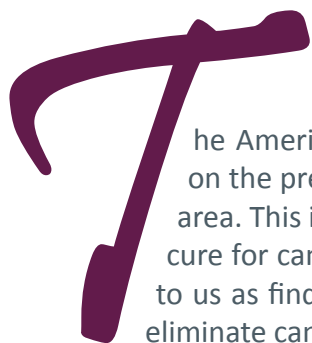
Sponsorship Opportunities

Wednesday, November 16, 2016

The Inn at Longshore, 260 Compo Road S, Westport, CT



THE OFFICIAL SPONSOR
OF BIRTHDAYS.™



The American Cancer Society - Women Leading the Way to Wellness Breakfast will focus on the prevention and early detection of cancer and how women play a critical role in this area. This is a priority at the American Cancer Society as we forge the way to not only find a cure for cancer, but find a way to prevent it. Decreasing cancer occurrences is as important to us as finding a medical cure; though we continue to aggressively work on both fronts to eliminate cancer.

As a sponsor of our event, you're part of something so much bigger than just one event. We believe we're closer than ever before to finishing the fight against cancer.

The American Cancer Society is passionately committed to fighting every cancer and helping every community. We are the largest community-based voluntary health organization in the world, with 3 million dedicated volunteers saving lives from cancer every day.

Together with our millions of supporters, the American Cancer Society saves lives and creates a world with less cancer and more birthdays by helping people stay well and get well, by finding cures, and by fighting back against cancer. We are there when and where people facing cancer need help.

We're proud of the progress we've made – but know that together, we can do even more.

The American Cancer Society

Women Leading the Way to Wellness

Chairpersons

Pamela Bennett

Robin Selden

Robyn Whittingham

Executive Committee

Nina Antolino

Erika Ellis

Mary Ogle

Christina Bartels

Rachel Golan

Mia Schipani

Elizabeth Bliss

Deborah Hopewell

Debbie Selden

Ellen Christian

Pat Kenny

Kitt Shapiro

Megan Couch

Kerri Meredith

Jami Sherwood

Diane DeMain

Lauren Messina

Sponsorship Opportunities

Presenting Sponsor

\$25,000

The Presenting Sponsor highlights your commitment and dedication to the health and wellness of our community by supporting the American Cancer Society's Women Leading the Way to Wellness event. The Presenting Sponsor offers maximum exposure for your brand. The Presenting Sponsorship is the unique opportunity for saving lives and creating more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Recognition Benefits:

- Exclusive Opportunity!
- First right of refusal as Women Leading the Way to Wellness Presenting Sponsor 2017
- Full-page black and white acknowledgement in the event program as Presenting Sponsor on inside front and back cover of Women Leading the Way to Wellness program
- Inclusion in all press releases sent to newspapers, magazines, and television
- Named as Presenting Sponsor on more than 1,500 save the date and over 1,500 invitations
- Named as Presenting Sponsor on the Women Leading the Way to Wellness website and all social media outlets
- Named as Presenting Sponsor with company logo on event day sponsor boards
- Recognition of your support on projection screen behind Honoree table
- Verbal recognition and the exclusive opportunity to speak from the podium (3-5 minutes)

Participants Benefits:

- Two (2) VIP tables of 10 (20 people) with preferred seating
- Exclusive opportunity to introduce the Event Moderator and Honorees
- Exclusive opportunity to speak from the podium
- Recognition at the Honoree table on stage at the event
- Complimentary American Cancer Society Workplace Health Assessment
- Selection of complimentary 5x7 photographs from the morning of the event
- Knowledge that you have made a difference in the lives of millions with cancer!

Gold Sponsor

\$10,000

The Gold Sponsor is dedicated to the health and well-being of our community by supporting the Women Leading the Way to Wellness event and the lifesaving mission of the American Cancer Society. The Gold Sponsorship is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Recognition Benefits:

- Full-page black and white acknowledgement in event program with preferred placement
- Inclusion in all press releases sent to newspapers, magazines, and television
- Company logo on more than 1,500 save the date and over 1,500 invitations
- Named as Gold Sponsor with company logo on the Women Leading the Way to Wellness website and all social media outlets
- Named as Gold Sponsor with company logo on event day sponsor boards
- Verbal recognition from the podium

Participants Benefits:

- Two (2) Women Leading the Way to Wellness event tables (20 seats) with preferred seating
- Selection of four (4) complimentary 5x7 photographs from the morning of the event
- Complimentary American Cancer Society content subscription service
- Knowledge that you have made a difference in the lives of millions with cancer!

Silver Sponsor

\$5,000

The Silver Sponsor is dedicated to the health and well-being of our community by supporting the Women Leading the Way to Wellness event and the lifesaving mission of the American Cancer Society. The Silver Sponsorship is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Recognition Benefits:

- Half-page black and white acknowledgement in event program
- Inclusion in all press releases sent to newspapers, magazines, and television
- Company logo on more than 1,500 save the date and over 1,500 invitations
- Named as Silver Sponsor with company logo on the Women Leading the Way to Wellness website and all social media outlets
- Named as Silver Sponsor with company logo on event day sponsor boards
- Verbal recognition from the podium

Participants Benefits:

- One (1) Women Leading the Way to Wellness event table (10 seats) with preferred seating
- Selection of two (2) complimentary 5x7 photographs from the morning of the event
- Complimentary American Cancer Society content subscription service
- Knowledge that you have made a difference in the lives of millions with cancer!

Bronze Table Sponsor

\$2,500

The Bronze Table Sponsor is dedicated to the health and well-being of our community by supporting the Women Leading the Way to Wellness event and the lifesaving mission of the American Cancer Society. The Bronze Table Sponsorship is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Recognition Benefits:

- Half-page black and white acknowledgement in event program
- Inclusion in all press releases sent to newspapers, magazines, and television
- Company logo on more than 1,500 save the date and over 1,500 invitations
- Named Bronze Table Sponsor on the Women Leading the Way to Wellness website and all social media outlets
- Named as Bronze Table Sponsor on event day sponsor boards

Participants Benefits:

- One (1) Women Leading the Way to Wellness event table (10 seats) with preferred seating
- Selection of (2) complimentary 5x7 photographs from the morning of the event
- Complimentary American Cancer Society content subscription service
- Knowledge that you have made a difference in the lives of millions with cancer!

Supporter

\$1,000

The Supporter Sponsor is dedicated to the health and well-being of our community by supporting the Women Leading the Way to Wellness event and the lifesaving mission of the American Cancer Society. The Supporter Sponsorship is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Recognition Benefits:

- Half-page black and white acknowledgement in event program
- Company name printed in event program
- Named Supporter on the Women Leading the Way to Wellness website and all social media outlets

Participants Benefits:

- 4 seats Women Leading the Way to Wellness table with preferred seating
- Knowledge that you have made a difference in the lives of millions with cancer!

Our sponsorships have been created to offer maximum exposure and benefits for your organization, but we will happily customize a package to meet your goals.
Please contact Aubrey Keely at Aubrey.Keely@cancer.org

Underwriting Opportunities

Those who wish to support the Women Leading the Way to Wellness event but do not require tickets may choose to help through one of the premium underwriting opportunities listed below.

Each Underwriting Opportunity includes the following:

- Corporate/Company/Donor name printed in the event program book
- Day of Event Signage
- Corporate/Company/Donor listed on all of the Women Leading the Way to Wellness social media outlets

Breakfast Underwriter

\$5,000

Company/Donor included on table tents for 200+ seated guests as well as signage on the breakfast buffet. Company/Donor will be also be recognized in all print collateral and social media as the Breakfast Underwriter.

Raffle Auction Underwriter

\$2,500

Company/Donor included in all Raffle Auction signage and will be recognized in all print collateral and social media as the Raffle Auction Underwriter. Includes the opportunity to staff the Raffle Auction table with up to 2 volunteers from your company the morning of the event.

Departure Gifts

\$2,500

Company/Donor included in all print collateral, departure gift tag and social media as the Departure Gift Underwriter.

Postage/Print Underwriter

\$1,000

Company/Donor listed in all event collateral and social media as the Postage/Print Underwriter.

Sponsorship Opportunities

BENEFITS OF SPONSORSHIP	Presenting Sponsor \$25,000 <i>Exclusive Opportunity</i>	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Supporter \$1,000
First right of refusal as Women Leading the Way to Wellness Presenting Sponsor 2017	●				
Opportunity to speak from the podium (3-5 minutes)	●				
Opportunity to introduce the Event Moderator and honorees	●				
Complimentary American Cancer Society Workplace Health Assessment	●				
Complimentary American Cancer Society Content Subscription Service	●	●	●	●	
Selection of complimentary 5x7 photographs from the morning of the event	●	●	●	●	
Recognition on print and electronic save the date and invitations (1,500+ each)	Company logo on front	Company logo on back	Company logo on back	Company logo on back	
Verbal recognition from the podium	●	●	●		
Inclusion in all press releases sent to newspapers, magazines, and television	●	●	●	●	
Advertisement in event program	Full-page black and white on inside front and back cover	Full-page black and white	Half-page black and white	Half-page black and white	Half-page black and white
Recognition on website and all social media outlets	Company logo	Company logo	Company logo	Company name listed	Company name listed
Recognition on event day sponsor boards	Company logo	Company logo	Company logo	Company name listed	Company name listed
Complimentary tickets to the event	VIP seating for 20	Preferred seating for 20	Preferred seating for 10	Preferred seating for 10	Preferred seating for 4

Our sponsorships have been created to offer maximum exposure and benefits for your organization, but we will happily customize a package to meet your goals. Please contact Aubrey Keely at Aubrey.Keely@cancer.org

Sponsorship Agreement Form

November 16, 2016 • The Inn at Longshore, 260 Compo Road S, Westport, CT

Company and/or individual name(s): _____

Print names(s) EXACTLY as they should appear in event program: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contact name (if different from above) _____

Sponsorship Opportunities

Please check one

☐ \$25,000 Presenting Sponsor

☐ \$10,000 Gold Sponsor

☐ \$5,000 Silver Sponsor

☐ \$2,500 Bronze Table Sponsor

☐ \$1,000 Supporter

See Sponsorship Opportunities for detailed description of benefits of each level.

Underwriting Opportunities

☐ \$5,000 - Breakfast Underwriter

☐ \$2,500 - Raffle Auction Underwriter

☐ \$2,500 - Departure Gifts Underwriter

☐ \$1,000 - Postage/Print Underwriter

Individual Tickets

☐ \$75 - Individual Tickets

☐ Check enclosed made payable to the American Cancer Society.

Please include "Women Leading the Way to Wellness" on the memo line.

☐ Charge my credit card (circle one): Visa MC Amex Discover

Credit card # _____ Exp _____

Printed name of cardholder _____

Signature _____

Billing address _____

Billing phone number _____

City _____ State _____ Zip _____

☐ Send me an invoice

All contributions and ads meeting the required specifications received by October 21, 2016, will be listed in the Women Leading the Way to Wellness Journal.

PLEASE SIGN FORM AND RETURN ORIGINAL TO:

Aubrey Keely

American Cancer Society

Women Leading the Way to Wellness

38 Richards Avenue, Norwalk, CT 06854

ADVERTISEMENT/TRIBUTE SPECIFICATIONS:

- Send as high-resolution PDF or JPG with fonts included.
 - All ads will be printed in black and white, unless otherwise specified.
 - Email artwork to Aubrey.Keely@cancer.org

For more information, contact Aubrey.Keely at 203.563.1512 or Aubrey.Keely@cancer.org

Tickets and tables can be purchased on our website www.ACSWomenandWellnessCT.org

Advertisement Agreement Form

November 16, 2016 • The Inn at Longshore, 260 Compo Road S, Westport, CT

Company and/or individual name(s): _____

Print names(s) EXACTLY as they should appear in event program: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contact name (if different from above) _____

Advertisements

Please check one

☐ \$1,000 Full-page ad or tribute* (4.833"W x 7.833"H)

☐ \$500 Half-page ad or tribute* (4.833"W x 3.917"H)

Artwork

☐ Artwork is enclosed

☐ Artwork will be sent separately

**For Tribute, please fill out the Tribute Option Information below*

Tribute Options

Please select one

☐ In honor of _____ From _____

☐ In loving memory of _____ From _____

☐ With best wishes from _____

(your name or company name)

☐ Check enclosed made payable to the American Cancer Society.

Please include "Women Leading the Way to Wellness" on the memo line.

☐ Charge my credit card (circle one): Visa MC Amex Discover

Credit card # _____ Exp _____

Printed name of cardholder _____

Signature _____

Billing address _____

Billing phone number _____

City _____ State _____ Zip _____

☐ Send me an invoice

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Tickets and tables can be purchased on our website www.ACSWomenandWellnessCT.org

Thank You

to our 2015 Women Leading the Way to Wellness Sponsors
We are so grateful for your generous support!

Cancer mortality rates in the US have fallen by over 20 percent during the past two decades: that's 500 lives saved from cancer every day. We are working to save 1,000 lives a day domestically and one day 10,000 lives a day worldwide.

Today 2 out of 3 people diagnosed with cancer survive. Our goal is to make that 3 out of 3.

We are putting all of our efforts toward saving more lives, faster. Today we're focusing on key areas where we know we can make progress quickly. We're honing in on the biggest cancer killers, where we have proven strategies to help reduce the burden, like tobacco control and colon cancer screening.

Aubrey Keely
American Cancer Society
203.563.1512
Aubrey.Keely@cancer.org

Silver Sponsors

Camsan Electrical Contractors Purdue Pharma, LP
Norwalk Hospital The Whittingham Family

Bronze Sponsors

Callari Auto Group Marcia Selden Catering & Event Planning
Catherine Cleare Interiors, LLC Stamford Hospital
Ernst & Young St. Vincent's Medical Center
Fairfield County's Community Foundation,
Fund for Women and Girls

Supporters

Greenwich Hospital Jarden Corporation Stamford Tent & Event Services

Magazine Sponsor

Moffly Media



For more information please visit our website www.ACSWomenandWellnessCT.org